



PRESS RELEASE

First place in four categories: Triumph Group International shines at the Eventex Awards 2020

Triumph Group International (TGI) rises to the challenge when facing some of the world's best event agencies in the most esteemed accolade of the event industry. With 4 nominated success stories from 2019, TGI takes home 4 gold medals, 3 silver and 2 bronze.

Rome, 12 May 2020 - First timer at the Eventex Awards, Triumph Group International loads up on prizes:

- *Leonardo 500 – The Paradise Party*: **GOLD** in the Public Event and Cultural Event categories, and **BRONZE** in the Celebration Event category
- *24th World Congress of Dermatology*: **GOLD** in the Medical Congress category, **SILVER** in the Scientific Event category, plus the People's Choice Event award
- *Circular Eni*: **GOLD** in the Educational event category and **BRONZE** in the Sustainable Event category
- *Love the Internet, Safely (Be internet Awesome) for Google*: **SILVER** in the Educational Event category.

The numbers alone make the 10th edition of the Global Eventex Awards a massive event; in terms of nominated agencies, global reach and shortlisted brands such as Google, YouTube, Ferrari, Microsoft, KLM Royal Dutch Airlines, Twitter and many more.

444 agencies coming from 39 different countries have competed for the finals, but only 279 of these have come all the way, battling each other in 125 categories that represent the excellence of the event industry.

Triumph Group International has nominated 4 unique projects, already awarded at the Best Event Awards 2019, the first prize dedicated to the Events & Live Communication Industry in Italy: Circular Eni*, 24th World Congress of Dermatology**, Leonardo 500 – the paradise party*** and Love the Internet, Safely for Google****. **These events are stories of encounter and dialog, of research and creativity, of tradition and innovation. Stories of success for TGI and its clients.**

The number of finalists and winners places Italy among the top 4 countries represented at the awards and TGI is one of the agencies with the most shortlisted events in 8 different categories: Celebration Event, Cultural Event, Educational Event, Medical Congress, Scientific Event, Public Event, Sustainable Event and People's Choice Event award. The awards have been appointed by an independent jury made of 70 influencers and opinion leaders from the industry, with the exception of the People's Choice Award which has been assigned by the public.

"It's thrilling to be assigned the most prestigious awards of the Events & Live Industry for physical events in times where the industry is facing a revolution in favor of digital solutions – states Maria Criscuolo, Chairwoman of Triumph Group International - This is an important recognition for the entire Triumph family, who have been working hard to reach this level of excellence, creating emotions, bringing together all the stakeholders of the events and

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the cities where they have taken place. Triumph dedicates these awards to the invisible army that is constantly working behind the scenes, making great events possible. The Covid-19 pandemic has momentarily changed the event scenario, but we confide in getting back to live events soon.”

* Circular Eni:

Eni has embraced an important approach: circular economy. Circular Eni is the label that communicates this vision, which is brought to life through events and educational activities, carried out by Triumph Group. The goal is to interiorize a new production cycle through a direct and concrete experience.

** 24th World Congress of Dermatology:

The World Congress of Dermatology is one of the oldest and most recognized international dermatology meetings. The Congress has a 130-year history and takes place every four years. In 2019 the 24th edition of WCD was held in Milan: an event rich in culture and scientific content.

*** Leonardo 500 – the paradise party:

A spectacular cultural event to inaugurate the celebrations of the 500th anniversary of Leonardo da Vinci's death.

****"Love the Internet, safely" by Google:

“Love the Internet, Safely” by Google is a programme, developed by Google in collaboration with Telefono Azzurro (Italy's top children NPO) and Altroconsumo (Italy's largest consumer association), to provide young people, parents and teachers with the tools to learn the basic principles of digital education.

For additional information, please refer to press@thetriumph.com